



INTRODUCING ITS FIBER 2010

The Superhighway to the future





WHAT IS ITS FIBER?

WHAT IS ITS FIBER?

What is ITS Fiber?

ITS Fiber is our **new** Fiber-to-the-Premise (FTTP) communications network where we will run 100% fiber optic technology directly to homes and businesses.

100% fiber optic network

Fiber uses light, not electricity

Virtually unlimited speed

Flexible for the future

ITS Fiber Features

ITS Fiber will help the Indiantown community **become one of the most advanced communities in the nation** for communication services.

**FCC National Broadband Plan Goal To
Have 100 Million U.S. Homes & Businesses
With 100 Mbps Internet By 2020**

**Unlimited bandwidth capability
for voice, internet & video**

FTTP can raise property value

**Fiber Optic Service is more
secure and reliable**

**Improved quality of business
communications**



WHY ARE WE DOING ITS FIBER?

Upgrade From Older Copper Network

Our current copper network has served our customers with excellent quality services, however these types of networks will soon be unable to provide the necessary bandwidth to offer the advanced technologies like 100 mbps internet, HD streaming video and many others.

Higher stability

Less interruptions/more reliable

Unlimited bandwidth capacity

Less maintenance in the future



Better For ITS Business Customers

How will ITS Business Customers benefit from our ITS Fiber network?

It will provide a wider range of faster, improved, more advanced communication services.

Cutting-edge technology

Same or better services than large cities

Rural customer can compete on global scale

Potential economic/business development to the community

Allows Effective Telecommuting

Potential increase in property value





WHEN DOES ALL THIS HAPPEN?

Status of ITS Fiber Project

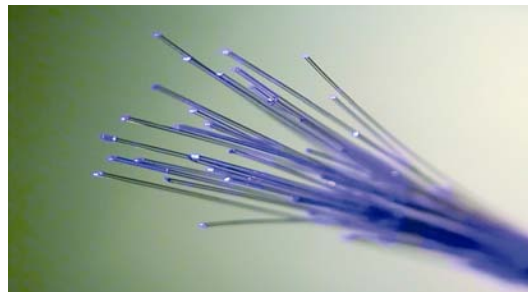
June 2010 – First ITS Fiber Service Activations occurred in the far east communities

July 2010 – Construction began in Indianwood

August 2010 – Construction began in Little Ranch

September 2010 – Plan to begin construction in Indiantown “Downtown” District. Activation of ITS Fiber Service will begin in Indianwood/Little Ranch

December 31, 2010 – Plan to complete Fiber Construction in Indiantown



Service drops and final activations will follow in each area of Indiantown within a couple of months after initial construction of underground fiber optic lines in 2010.

1st Quarter 2011 – Construction begins on areas outside of Indiantown Urban Services District

2nd Quarter 2011 – ITS Fiber Activations complete in Indiantown

4th Quarter 2011 – Project is Completed



HOW DOES ITS FIBER APPLY TO MY BUSINESS?

Current Customers and New Customers



ITS Fiber Installation – Free to Businesses

- We are replacing our network, so **CURRENT ITS BUSINESS CUSTOMERS** get upgrade of standard equipment and standard activation for **FREE** (a \$400+ value)
- If customer keeps their services the same, no additional charges.
- Upgraded voice and high-speed internet plans will be available.
- Special introductory bundle will be available for both current and new Business customers prior to activation.

NEW ITS CUSTOMERS CAN GET FREE standard installation and activation **if they sign up for at least ONE ITS Service** prior to activation being completed in their area.





BENEFITS OF FIBER FOR INDIANTOWN BUSINESSES

ITS Business Level Services

ITS Fiber will improve our current communications services for Businesses.

We offer a complete set of services for most all size Businesses



The Fastest Internet Available

Enhanced Voice Services

A Variety of Business Video Options

Complete Computer Services (IYCG)

Business-grade Tech Support

Additional Business Services

Coming Soon – Data Center Services

High-Speed Internet

- Super fast speeds – 3 to 100 mbps
- Download/upload/share large files faster and easier
- Add-ons: Security, Online Backup and Expanded Remote Tech Support
- Video Conferencing
- Video/Security monitoring
- Metro Ethernet coming soon!
- Multiple tiers of service available
- New Business-level prices

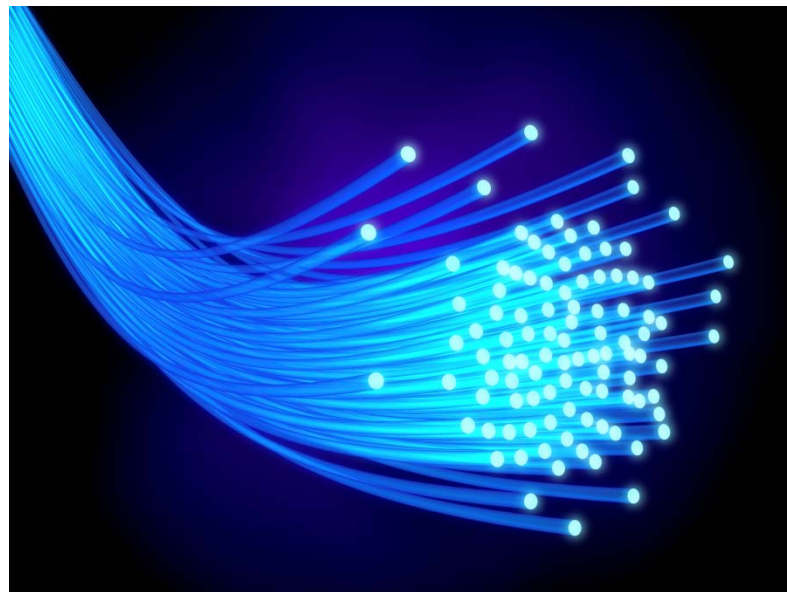


High-Speed Internet



Business-Level Internet Features

- 3 Levels of Internet Service:
 - Premium - 24/7 Immediate Dispatch
 - Bundle with Voice & Video
 - Standard
- Network Underground
- 2 Fiber Optic Connections to Internet (redundancy)
- Broadband Service Provider for Martin County System (Western)





Enhanced Voice

Our “21st Century Voice” features help manage your business:

1. Voice Mail to E-mail & Online
2. Notification Hotline
3. Info Line
4. Business Conference Bridge
5. On Call Manager/Other Schedulers
6. Broadcast Blast

Use/Manage these select voice features online or by phone





Enhanced Voice

Business Specials - Free Services

FOR ALL BUSINESS CUSTOMERS

- FREE Business Conference Bridge
- FREE Business Info Line –*post your message and have people call in to hear it*

FOR ALL NON-PROFIT CUSTOMERS

- FREE Notification Hotline – *make one phone call to a group of people*





Business Conference Bridge

- Currently offering FREE to ITS Telecom Business customers
- Can easily have conference calls with both local and out-of-town colleagues, clients or employees.
- Option of using either a local or 800 number.
- Same unique PIN can be used for all conference calling needs.







ITS Telecom.net - Voice Mail to E-mail

Navigation Pane
Inbox
Unread Mail
Sent Items

Lorex	Now Accepting Orders for April 10 In-Homes, Order DeadlineWEDNESDAY, MARCH 17	Wed 3/10/2010 1:04 PM
Jeff Leslie	FW: ITS TELECOMMUNI :7725972111	Wed 3/10/2010 1:04 PM
Mike Brown	RE: general Door hangers	Wed 3/10/2010 12:47 PM
Eva Martinez	Cabbage (red and green) ITS Building	Wed 3/10/2010 12:47 PM

FW: ITS TELECOMMUNI :7725972111

Jeff Leslie

Sent: Wed 3/10/2010 1:01 PM

To: Denise Sutherland

Message | 287b36c6-eb64-406e-a188-5dc5eef1e156.wav (75 KB)



New Voicemail Message

From	Time	Delete	Play	Length
ITS TELECOMMUNI :7725972111	Wednesday 10th of March 2010 12:47:06 PM	X		0:04

Dear Customer: Your mailbox0 mailbox has a new message from ITS TELECOMMUNI which is 0:04 long, received on Wednesday 10th of March 2010 12:47:06 PM. To listen to your message click on the attached wav file. Sincerely, ITS Support





ITS Telecom.net - Notification Hotline



ITS Telecom
Always here. Always clear.



[My Account](#) | [My Email](#) | [Sign Out](#)


[Home](#)[Voice](#)[Internet](#)[Video](#)[Business](#)[Computer Guy](#)[Bundles](#)[My Indiantown](#)

Cutting-edge communications in your hometown

[Admin](#)[Manage My Services](#)[Voicemail](#)[Edit Profile](#)[View or Print Your Bill](#)[Call Details](#)[Payment History](#)[Enter Trouble Ticket](#)[Schedule Monthly Payment](#)[Make Payment](#)[back to features](#)**Notification Hotline****772-597-9114**[Select phone number](#)**How would you like to enter your message?**[Say It](#)[Type It](#)[Upload It](#)**Preview your message**[Send your message](#)[View/Update Contact List](#)



ITS Telecom.net - On Call Manager

**ITS Telecom**
Always here. Always clear.

My Account | My Email | Sign Out

HomeVoiceInternetVideoBusinessComputer GuyBundlesMy Indiantown

Cutting-edge communications in your hometown

[Manage My Services](#)
[Voicemail](#)
[Edit Profile](#)
[View or Print Your Bill](#)
[Call Details](#)
[Payment History](#)
[Enter Trouble Ticket](#)
[Schedule Monthly Payment](#)
[Make Payment](#)

[back to features](#)
On Call Manager **772-597-3232**

Status
Application Status Off
Scheduler Status Off

Scheduler
Always Off ☒
Weekly Scheduler ☐

Day	Start Time	End Time	Forward To Number
MON	OFF -00	OFF -00	
TUE	OFF -00	OFF -00	
WED	OFF -00	OFF -00	



ITS Telecom.net - Other Customer Self-Care

The screenshot shows the ITS Telecom.net website interface. At the top is a navigation bar with tabs for Home, Voice, Internet, Video, Business, Computer Guy, and Bundles. Below the navigation bar is a blue banner with the text "Connecting you to what matters most—each". The main content area is titled "Business Call Forwarding". It features a blue silhouette of a man in a suit holding a briefcase. To the right of the silhouette, there is text explaining the service: "Create a list of special phone numbers and have them forwarded to you anytime. When you activate this service, a call arriving at a number that you have put on a special list, will be forwarded to you. All other calls will ring you in normal fashion." Below this text, the price "\$3.39/month" is displayed. A green "Buy Now" button is prominently shown, and a blue "Go Back" link is located below it. The ITS Business logo is visible in the bottom left corner of the page.

- Many Voice features can be ordered online
- E-bill – Eco-friendly
- E-pay – Save a stamp or a drive



Business-Level Video

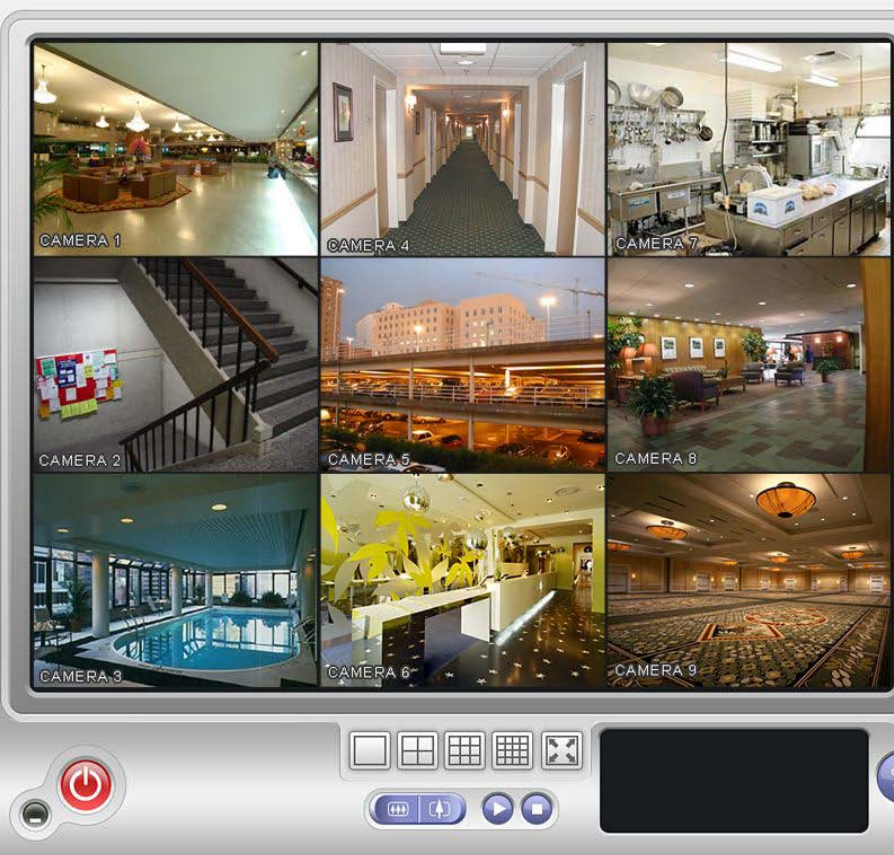
Video on Your Computer

- Stream video in HD quality very quickly on your computer or media gateway server
- Download On-Demand video from the web your computer to a large screen TV
- Video Conferencing and Video Security on your computer



Commercial DirecTV

- **Public Viewing** – Restaurants, bars, lounges, coffee shops – **NFL SUNDAY TICKET & THE MOST SPORTS!**
- **Business Viewing** – Auto shops, Banks, Salons, Any waiting area
- **Private Viewing** – Private Offices, Conference Rooms, Break Rooms



EZWATCH
PRO
Digital Surveillance System

Log In Log Out

IP Video Security/Monitoring



Video Conference





Complete Computer Services

On-site Business Services Provided

- Networking – wired and wireless
- Internet Support/Security
- Computer Repair
- Computer Set Up, Software/Hardware Upgrades
- Data Recovery
- Software Training
- We can be YOUR IT Department



ITS | YOUR COMPUTER GUY
A Division of **ITS**Telecom



Additional Business Services

- T-1, DS-3 PRI, BRI
- Metro Ethernet – Coming Soon
- 24/7 technician call out service for Internet issues
- Maintenance Plans for Voice, Internet and Networks
- Hosted Microsoft Exchange Service
- Web Hosting



ITS | Business
A Division of ITS Telecom

Data Center -Coming Soon for Businesses


- Will provide facility at our secure Central Office with 24/7 access
- Will provide server management services. Everything from helping hands to full IT Dept Services
- Have back up system for businesses who need it
- Hurricane-grade facility with full generator backup, A/C, power, raised floors, security.





QUESTIONS?





What can ITS do to help your business?

We need your input...



Thank You!